



# SPONSORSHIP PACKAGES

## CASSOA 4th Aviation Symposium

# 2018



**AVIATION SAFETY**  
a collaborative approach

**NAIROBI, KENYA - 2018**

1ST - 2ND FEBRUARY

# JOIN THIS PROMINENT CASSOA 4th Aviation Symposium



## Become a Sponsor!

**CASSOA** in conjunction with Kenya Civil Aviation Authority is proud to hold its 4th Aviation Symposium whose theme is **“Aviation Safety – A Collaborative Approach”** to take place in **Nairobi, Kenya** on the 1st to 2nd February 2018. Venue to be notified.

Previous symposiums were well attended by world Business Aviation leaders, government officials and financial entities.

Positive feedback received from attendees on the organization of the conference, selection of speakers, the panel’s discussions’ rich content and the special events geared towards networking.



# PLATINUM SPONSOR



## SPONSORSHIP INCLUDES

**Exclusivity**

**Speaking Slot**

**Exhibition Booth**

**Logo Branding**

**Documentation  
in The Event Bag**



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## PRE - EVENT BENEFITS

- Company will be branded as the Official Platinum Sponsor
- Company will be branded in all advertisements and newsletter materials
- Logo included in all event literature
- Logo profile & hyperlink will be placed on the website of the event
- Your details will be included in all executive e-mail campaigns sent to decision makers in the region
- Opportunity to provide a wish list of delegates you would like to meet at the event
- Opportunity to provide a wish list of competitors you would like to exclude from the event
- Advance notice of invited delegates, including names, job titles and company names

## AT - EVENT BENEFITS

- 30 Minute presentation slot Exhibiting space
- Exclusive sponsor in your category
- One company brochure pre-inserted into the event pack
- Company name, logo, profile, and contact printed on the sponsorship acknowledgement page in the event book
- Logo on all branding as the Official Platinum Sponsor

## POST - EVENT BENEFITS

- Updates of confidential delegate contactlist (company name, delegate name, delegate job title, telephone number, email address and website) one week after the event
- Updates of the post-event research among delegates, including hot topics and presenters' evaluation

**1 POSITION**

# GOLD SPONSOR

## PRE - EVENT BENEFITS

Company will be branded as an Gold Sponsor  
Company will be branded in all advertisements and newsletter materials  
Logo included in all event literature  
Logo profile & hyperlink will be placed on the website of the event  
Your details will be included in all executive e-mail campaigns sent to decision makers in the region  
Opportunity to provide a wish list of delegates you would like to meet at the event

## AT - EVENT BENEFITS

20 minute presentation slot  
One company brochure pre-inserted into the event pack  
Company name, logo, profile, and contact printed on the sponsorship acknowledgement page in the event book  
Logo on all branding as an Official Gold Sponsor

## POST - EVENT BENEFITS

Updates of confidential delegate contact list (company name, delegate name, delegate job title, telephone number, email address and website) one week after the event  
Updates of the post-event research among delegates, including hot topics and presenters' evaluation



## SPONSORSHIP INCLUDES

**One to One Business Meetings**

**Speaking Slot**

**Logo Branding**

**Documentation in The Event Bag**



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**2 POSITIONS**



# SILVER SPONSOR



## SPONSORSHIP INCLUDES

**Speaking Slot**

**Logo Branding**

**Documentation  
in The Event Bag**



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## PRE - EVENT BENEFITS

- Company will be branded as an Silver Sponsor
- Company will be branded in all advertisements and newsletter materials
- Logo included in all event literature
- Logo profile & hyperlink will be placed on the website of the event
- Your details will be included in all executive e-mail campaigns sent to decision makers in the region

## AT - EVENT BENEFITS

- 10 minute presentation slot
- One company brochure pre-inserted into the event pack
- Company name, logo, profile, and contact printed on the sponsorship acknowledgement page in the event book
- Logo on all branding as an Official Silver Sponsor

## POST - EVENT BENEFITS

- Updates of confidential delegate contact list (company name, delegate name, delegate job title, telephone number, email address and website) one week after the event
- Updates of the post-event research among delegates, including hot topics and presenters' evaluation

**3 POSITIONS**

# BRONZE SPONSOR

## PRE - EVENT BENEFITS

Company will be branded as an Bronze Sponsor  
Company will be branded in all advertisements and newsletter materials  
Logo included in all event literature  
Logo profile & hyperlink will be placed on the website of the event  
Your details will be included in all executive e-mail campaigns sent to decision makers in the region

## AT - EVENT BENEFITS

One company brochure pre-inserted into the event pack  
Company name, logo, profile, and contact printed on the sponsorship acknowledgement page in the event book  
Logo on all branding as an Official Bronze Sponsor

## POST - EVENT BENEFITS

Updates of confidential delegate contact list (company name, delegate name, delegate job title, telephone number, email address and website) one week after the event  
Updates of the post-event research among delegates, including hot topics and presenters' evaluation



## SPONSORSHIP INCLUDES

Attendee Pass

Logo Branding

Documentation  
in The Event Bag



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**3 POSITIONS**



# GALA DINNER SPONSOR

## PRE - EVENT BENEFITS

Company will be branded as the GALA Dinner Sponsor  
Company will be branded in all advertisements and newsletter materials  
Logo included in all event literature  
Logo profile & hyperlink will be placed on the website of the event  
Your details will be included in all executive e-mail campaigns sent to decision makers in the region  
Opportunity to provide a wish list of delegates you would like to meet at the event  
Advance notice of attending delegates, including names, job titles and company names

## AT - EVENT BENEFITS

10 minute opening speech  
Exhibiting space  
One company brochure pre-inserted into the event pack Company name, logo, profile, and contact printed on the sponsorship acknowledgement page in the event book  
Logo on all branding as an Official Dinner Sponsor

## POST - EVENT BENEFITS

Updates of confidential delegate contact list (company name, delegate name, delegate job title, telephone number, email address and website) one week after the event  
Updates of the post-event research among delegates, including hot topics and presenters' evaluation



## SPONSORSHIP INCLUDES

Exhibition Space

Speaking Slot

Logo Branding

Documentation  
in The Event Bag



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**2 POSITIONS**



# LUNCH SPONSOR



## PRE - EVENT BENEFITS

Company will be branded as the Lunch Sponsor  
Company will be branded in all advertisements and newsletter materials  
Logo included in all event literature  
Logo profile & hyperlink will be placed on the website of the event  
Your details will be included in all executive e-mail campaigns sent to decision makers in the region

## AT - EVENT BENEFITS

10 minute opening speech  
Exhibiting space  
Sponsor can place mini flags, coasters or other accessories on the tables during the lunch  
One company brochure pre-inserted into the event pack Company name, logo, profile, and contact printed on the sponsorship acknowledgement page in the event book  
Logo on all branding as the  
Official Lunch Sponsor

## POST - EVENT BENEFITS

Updates of confidential delegate contact list (company name, delegate name, delegate job title, telephone number, email address and website) one week after the event  
Updates of the post-event research among delegates, including hot topics and presenters' evaluation

## SPONSORSHIP INCLUDES

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**1 POSITION**





# COFFEE BREAK SPONSOR

## PRE - EVENT BENEFITS

Company will be branded as an Coffee Break Sponsor  
Company will be branded in all advertisements and newsletter materials  
Logo included in all event literature  
Logo profile & hyperlink will be placed on the website of the event  
Your details will be included in all executive e-mail campaigns sent to decision makers in the region



## AT - EVENT BENEFITS

Sponsor can decorate coffee break stands and tables with mini flags or logo of the company  
Sponsor can place roll up banners in the foyer area  
One company brochure pre-inserted into the event pack  
Company name, logo, profile, and contact printed on the sponsorship acknowledgement page in the event book  
Logo on all branding as an Official Coffee Break Sponsor

## POST - EVENT BENEFITS

Updates of confidential delegate contact list (company name, delegate name, delegate job title, telephone number, email address and website) one week after the event  
Updates of the post-event research among delegates, including hot topics and presenters' evaluation

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**2 POSITIONS**



## **TO BECOME ONE OF OUR EVENT'S SPONSORS,**

Please contact Mr. Emile Arao:

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E-Mail: [symposium@cassoa.org](mailto:symposium@cassoa.org)

For more information, please visit us on:

[www.cassoa.org](http://www.cassoa.org)

